SOCIAL MEDIA GUIDELINES

CAMPUS AND DEPARTMENT ACCOUNTS

- Clearly identifies affiliation with GISD
- Created by Communications Department and passwords kept on file
- Set up using A-location email
- Superintendent, principal or supervisor approval required for student interaction. No private communication with students
- Posts limited to work
- Photos of students permissible as long as publicity consents on file with campus



Elementary School @GISDElementary

Elementary School serves Garland ISD students in kindergarten-fifth grade

INDIVIDUAL - PROFESSIONAL ACCOUNTS

- Clearly identifies affiliation with GISD
- No approval needed for creation
- Set up using work email
- Superintendent, principal or supervisor approval required for student interaction. No private communication with students
- Posts limited to work
- Photos of students permissible as long as publicity consents on file with campus



Jane Doe

@MSHistoryTeacher

I teach seventh-grade social studies at Middle School in Garland ISD

SCHOOL-BASED (ACTIVITY) ACCOUNTS

- Clearly identifies affiliation with GISD
- Created with principal approval, and passwords kept on file at campus
- Set up using work email
- Superintendent, principal or supervisor approval required for student interaction. No private communication with students
- Posts limited to work
- Photos of students permissible as long as publicity consents on file with campus



HS Culinary @HSCooks

Culinary classes at High School in Garland ISD are training the next Iron Chefs

INDIVIDUAL - PERSONAL ACCOUNTS

- Not affiliated with Garland ISD
- Does not use GISD logos or imply the account represents the district in an official capacity
- No approval needed for creation
- Set up using personal email
- No posting of student photos or information
- No student interaction
- Post at your own risk



Joe Smith @TXDogLover

I have three rescue dogs and volunteer often at local shelters