



Hospitality and Tourism Career Cluster

The Hospitality and Tourism career cluster focuses on the management, marketing, and operations of restaurants, lodging, attractions, recreation events, and travel-related services. This career cluster includes occupations ranging from reservation and transportation ticket agent to event planner and general manager.

Statewide Program of Study: Culinary Arts

The Culinary Arts program of study focuses on occupational and educational opportunities associated with the planning, directing, or coordinating activities of a food and beverage organization or department. This program of study includes opportunities involved in directing and participating in the preparation of food.



Secondary Courses for High School Credit

Level 1	<ul style="list-style-type: none"> Principles of Hospitality and Tourism Introduction to Culinary Arts
Level 2	<ul style="list-style-type: none"> Culinary Arts Entrepreneurship I
Level 3	<ul style="list-style-type: none"> Advanced Culinary Arts
Level 4	<ul style="list-style-type: none"> Food Science Practicum in Culinary Arts Practicum in Hospitality Services Career Preparation for Programs of Study

Aligned Advanced Academic Courses

AP or IB	<ul style="list-style-type: none"> AP Chemistry IB Chemistry SL
Dual Credit	Dual credit offerings will vary by local educational agency.

Students should be advised to consider these course opportunities to enrich their preparation. AP or IB courses not listed under the Secondary Courses for High School Credit section of this framework document do not count towards concentrator/completer status for this program of study.

Work-Based Learning and Expanded Learning Opportunities

Work-Based Learning Activities	<ul style="list-style-type: none"> Shadow a director of a non-profit that produces and delivers food for communities in need Intern at a catering company and learn about food production for large-scale events Work part-time in a restaurant as a line cook or chef
Expanded Learning Opportunities	<ul style="list-style-type: none"> Participate in FCCLA Participate in SkillsUSA Participate in American Culinary Association or the Texas Restaurant Association

Aligned Industry-Based Certifications

- Food Safety and Science Certification
- ServSafe Manager



Example Postsecondary Opportunities

Associate Degrees

- Culinary Arts
- Baking and Pastry Arts

Bachelor's Degrees

- Hotel/Motel Administration/Management
- Culinary Science

Master's, Doctoral, and Professional Degrees

- Organizational Leadership
- Foodservice Systems Administration/Management



Example Aligned Occupations

Bakers

Median Wage: \$29,466
Annual Openings: 2,942
10-Year Growth: 26%

Chefs and Head Cooks

Median Wage: \$44,761
Annual Openings: 950
10-Year Growth: 37%

General and Operations Managers

Median Wage: \$83,220
Annual Openings: 25,450
10-Year Growth: 23%

Data Source: TexasWages, Texas Workforce Commission. Retrieved 3/8/2024.



For more information visit:
<https://tea.texas.gov/academics/college-career-and-military-prep/career-and-technical-education/programs-of-study-additional-resources>

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Statewide Program of Study: Lodging and Resort Management

The Lodging and Resort Management program of study focuses on occupational and educational opportunities associated with the logistical and operational management of lodging and resorts. This program of study addresses human resources, financial analysis, and marketing.



Secondary Courses for High School Credit

Level 1	<ul style="list-style-type: none"> Principles of Hospitality and Tourism Principles of Business, Marketing, and Finance
Level 2	<ul style="list-style-type: none"> Hotel Management Travel and Tourism Management Entrepreneurship I
Level 3	<ul style="list-style-type: none"> Hospitality Services
Level 4	<ul style="list-style-type: none"> Practicum in Hospitality Services Career Preparation for Programs of Study

Aligned Advanced Academic Courses

Dual Credit	Dual credit offerings will vary by local education agency.
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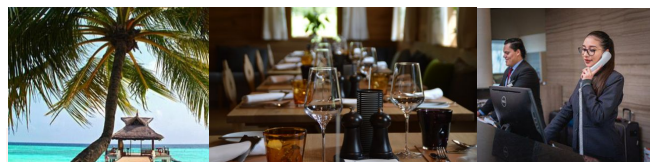
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Work-Based Learning and Expanded Learning Opportunities

Work-Based Learning Activities	<ul style="list-style-type: none"> Intern at a resort to learn about customer service and lodging management Work part-time at a theme park or hotel Shadow an event planner at a local convention center
Expanded Learning Opportunities	<ul style="list-style-type: none"> Participate in FCCLA Participate in SkillsUSA Participate in DECA

Aligned Industry-Based Certifications

- General Management NOCTI



Example Postsecondary Opportunities

Associate Degrees

- Culinary Arts
- Tourism and Travel Services Management

Bachelor's Degrees

- Hospitality Administration/Management
- Parks, Recreation, and Leisure Facilities Management

Master's, Doctoral, and Professional Degrees

- Organizational Leadership
- Tourism and Travel Services Management



Example Aligned Occupations

Reservation and Transportation Ticket Agents and Travel Clerks

Median Wage: \$48,000
Annual Openings: 2,031
10-Year Growth: 17%

Meeting, Convention, and Event Planners

Median Wage: \$49,428
Annual Openings: 1,070
10-Year Growth: 25%

General Operations Managers

Median Wage: \$83,220
Annual Openings: 25,450
10-Year Growth: 23%

Data Source: TexasWages, Texas Workforce Commission. Retrieved 3/8/2024.



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