



GARLAND INDEPENDENT SCHOOL DISTRICT

PURCHASING DEPARTMENT
501 SOUTH JUPITER ROAD
Garland, Texas 75042

June 2, 2021

ADDENDUM #1, RFP #221-21

CONTENT MANAGEMENT SYSTEM

This addendum forms a part of the solicitation documents, modifies the original document as listed below, and is hereby made part of any pursuant award. Acknowledge receipt of this addendum by returning the completed and signed form with the solicitation response. Failure to submit the addenda will be used as an evaluated factor.

THE DATE AND TIME FOR SUBMITTAL OF RESPONSES IS UNCHANGED

Questions and Responses on page 2 following

Mark A. Booker
Mark A. Booker
Executive Director of Purchasing

Company Name

Address

City State Zip

Signature

Title

#	Question	Response
1	What is the approximate budget for developing a new CMS?	Anticipated budget for first year setup, including site UI/UX design and first year maintenance is \$74,000. Note, we're not looking for a completely new custom CMS. We anticipate choosing between existing CMS platforms.
2	What is the approximate budget for UI/UX redesign?	See Response 1
3	What is the anticipated annual spend for support?	Up to/around \$50,000 is the anticipated annual support budget.
4	What is the specific timeline required for completion of a new CMS?	Our current contract ends December 2021.
5	The time frame between Garland's response to questions (presumably June 4 th) and the RFP due date (June 10 th) is one week. Will Garland consider extending this window to 3 weeks?	No
6	What is your current traffic (total number of sessions, total number of pageviews, etc.)?	This data is for 5/31/2020 to 5/31/2021 from Google Analytics. Pageviews: 2,683,292 Unique pageviews: 2,170,059 Entrances: 1,009,998
7	Where is your current solution hosted?	Our current solution is hosted with the CMS provider - Finalsite.
8	Will a cloud solution for a new CMS be acceptable?	Yes, a cloud solution will be acceptable.
9	How many people from Garland will manage the content in the new WCMS platform?	We currently have 328 user accounts.
10	How many people edit the content in the Finalsite system today?	See Response 9
11	Do the current content editors only edit content, or do they also do HTML, and/or CSS, JS, PHP, ASP.NET, ColdFusion, JavaScript graphic design?	The majority of the campus webmasters only edit content, a few may also access the HTML. The district-level web team uses HTML, CSS and some occasional JavaScript as needed.
12	Who does development on your current Finalsite platform – is it internal IT team or an external partner? If an external partner: a. Who? b. When does the current agreement end?	a. Who? Finalsite is a proprietary web CMS/software platform. They do their own development. b. When does the current agreement end? December 2021
13	It doesn't appear so, but to confirm - do you have any commerce functionality on the current site?	No, there is no commerce functionality.
14	What integrations does the site currently have with external systems?	We only use some JavaScript to pull in some staff information.
15	Does the solution need to also operate on mobile devices (phones, tablets, etc.)?	The public viewable websites need to work on mobile and be responsive. We would prefer that the backend editing view also works on mobile but it's not a requirement.
16	Does the content need to integrate with social media?	Yes
17	Will there be any changes to Quicklinks?	None are currently anticipated but that could change at any time.
18	What language translations will be required?	We anticipate continuing to use Google translations.