

**RFP# 203-24-01 YEARBOOK SERVICES AND MATERIAL CATALOG**

EVALUATION CRITERIA	Parameters:	Max Points	FIRM	FIRM	FIRM	FIRM	FIRM	FIRM	FIRM	FIRM	
			ENTOURAGE IMAGING INC	FRIESENS CORPORATI ON	HERCULES ACHIEVEME NT LLC	JOSTENS INC	NATIONWIDE STUDIOS	STRAWBRIDGE STUDIOS INC	TAYLOR PUBLISHING COMPANY	TREERING CORPORATION	WALSWORTH PUBLISHING COMPANY
Proposed Price: A comparison of 9-12 like sample line items were evaluated for pricing. Pricing does not reflect the contract value rather the amount of the line items 9-12 evaluated			43,986.50	52,450.00	74,117.00			22,141.50	60,986.00	85,100.00	
<b>The purchase price; <u>NOT TO BE EVALUATED BY COMMITTEE MEMBERS</u>. Purchasing Dept. will enter separately. Based on a standard formula Personal Property Purchase: 50-55, Combination of Goods and Services or Service (only):40-50 Split with long-term cost if applicable.</b>		40	40	34	24	20	31	25	40	29	21
<b>The reputation and quality of the vendor's goods or services; Combined woith 2.</b> • 3 Good referenced = <b>12 points</b> • 2 Good reference = <b>8 points</b> • 1 Good reference= <b>4 points</b> • 0 No points		12	12	12	12	12	12	12	12	12	12
<b>The quality of the vendor's goods or services;</b> •The vendor must show examples of printed products they have created for a similar-sized business or school district. 5 points •Vendor must provide a curriculum and training assistance plan. 20 points		20	19	20	20	15	20	20	20	20	20
<b>The extent to which the goods or services meet the district's needs;</b> •1-week delivery – <b>25 points</b> , 2-week delivery – <b>20 points</b> , or 3-week delivery- <b>10 points</b>		25	25	25	25	25	25	25	25	22	20
<b>The vendor's past relationship with the district;</b>		3	0	0	0	3	0	0	3	0	3
<b>The impact on the ability of the district to comply with the laws and rules relating to historically under-utilized businesses (HUB);(must be 0 points)</b>		0	0	0	0	0	0	0	0	0	0
<b>The total long-term cost to the district to acquire the vendor's goods and services;</b>		0	0	0	0	0	0	0	0	0	0
<b>Financial strength of company</b>			0	0	0	0	0	0	0	0	0
<b>Total Points</b>		100	96	91	81	75	88	82	100	83	76