

Exhibit A

RFP # 90-25 Online Ticketing Services - CRITERIA EVALUATION FORM				
EVALUATION CRITERIA	Max Points	FIRM	FIRM	FIRM
		Hometown Ticketing Inc (Alternate)	Saffire LLC (Primary)	Etix Inc
Parameters:	Max Points			
Proposed Price: Average Proposed Online Price Per Ticket		\$1	\$2	\$4
The purchase price; NOT TO BE EVALUATED BY COMMITTEE <i>MEMBERS Purchasing Dept. will enter separately. Based on a standard formula Personal Property Purchase: 50-55, Combination of Goods and Services or Service (only):40-50 Split with long-term cost if applicable.</i>	40	40	27	15
The reputation of the vendor and of the vendor's goods or services; 3 good references = 12 points 2 good references = 8 points 1 good reference = 4 points 0 good references = 0 points	12	12	12	12
The quality of the vendor's goods or services; •Touch screen monitors that can be mounted or placed in a position not to hinder cash drawer or windows. POS must be able to process credit cards, preferably with chip readers or if not, available ticket platform has security measures imbedded in their system. = 6 pts •Equipment must be up to date with the latest technology downloaded. All printers must be fully functional and set to correct parameters. = 5 pts. •Ticket scanners must be of the latest model, if the scanners are Wi-Fi compatible, please provide hot spot equipment. = 4 pts. •Reports are customizable. Maps can be created by box office staff using their system = 4 pts. •Fees are reasonable and customizable at no additional cost to the building = 4 pts.	23	16	23	19
The extent to which the goods or services meet the district's needs; •Clearly explain and identified mobile app can be downloaded from iTunes or Google Play, mobile ticket downloads within Apple Wallet or Passbook or any equivalent app on an Android phone = 5 pts. •24/7 Representative available to assist with technical issues as needed by the district. = 6 pts •Proposing vendor(s) should be able to respond to emergency technical issues within 30 minutes of call in by district personnel. = 5 pts •Proposing vendor must explain their fraud prevention procedures = 6 pts.	22	16	22	20
The vendor's past relationship with the district; Range 0-3 District standard is to award points as follows: 3 – performed above contract standards 2 – performed to contract standards 1 – instances of substandard performance but deficiencies were promptly corrected when notified 0 – no previous experience with GISD Negative 1-10 may be assigned based on the number of written complaint letters issued by the Purchasing Department	3	0	3	2
The impact on the ability of the district to comply with the laws and rules relating to historically under-utilized businesses; (must be 0 points)	0	0	0	0
The total long-term cost to the district to acquire the vendor's goods and services; Range 0-10, Discount structure for each manufacturer. This item is designed to capture all costs other than those identified under initial purchase price, example maintenance cost for years 2-5.	0	0	0	0
For a contract for goods and services, other than goods and services related to telecommunications and information services, building construction and maintenance, or instructional materials, whether the vendor or the vendor's ultimate parent company or majority owner: A. has its principal place of business in this state B. employs at least 500 persons in this state Has its principal place of business in this state	0	0	0	0
Total Points	100	84	87	67

The district solicited 275 supplier and received 3 responses